

Applying Lessons Learned During The Pandemic, Bienvenidos Outreach Commits To Widening The Scope of Services Offered To Our Community

Bienvenidos Outreach, Inc.

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Thanks to the generosity of our donors and the dedication of our volunteers, Bienvenidos Outreach remained open through the last two plus years in order to be of assistance to our clients both old and new. It was a growing experience for us in many ways, and we all saw that the key to being successful in our mission is to continue to re-evaluate our programs to help keep them pertinent to our clients.

Distribution:

To better facilitate access to our services, we are keeping our hours of operation from 8:00am –1:00pm for people to pick up food. We have also added **DoorDash** service for our customers who are disabled or who have no reliable source of transportation to visit with us.

Pet Program: We are also so pleased at the success of our Pet Food Program and amazed at how many donors have contacted us to say that they were so happy that we are now helping the V.I.P.s (Very Important Pets) in our clients' families. As of the first half of May 2023, we have given out over 2500 packages of pet food to our furry friends. **If you would like to make a donation specifically for this program, please note "Pet Program" on your check or return envelope. You can also make an online donation on our website by clicking on "make a donation thru Harness Giving". All donations through this portal will go towards the purchase of pet food through the rest of this year.** (The Network for Good button can be used for all other donations).

Thank you to our new volunteers who are purchasing, packaging and handing out the pet supplies to our clients. We couldn't do it without you!

College Students to the Rescue

Engaging students in volunteering and learning more about how non-profits operate has been something we've done with high school students for years.

This year, we had the opportunity to work with one of the classes in the Media Arts department at Santa Fe Community College to help us update our image to better convey our mission.

Led by their instructor, Arlyn Nathan, the class spent the semester working on a new logo, updating our stationery, and developing a new brochure. Volunteer Roger Marroquin, Board Member Alice Montoya and Director Susan Tarver worked with the students by answering questions on the pantry, giving them tours to familiarize themselves with what we do, and eventually, sitting down to choose whose designs we'd use starting in our next fiscal year (July 2023). We were so pleased with the outcomes that we made sure to get everyone's information so we could contact them for possible future collaborations. In our next newsletter we will announce the winners and show off our new logo!



Photo above: SFCC Principles of Design 2 class with Alice Montoya and Susan Tarver from Bienvenidos Outreach (top row, l-r: Barry Slavin, Alice Montoya, Susan Tarver, Ciera Wagner, Kimberly Molina, Arlyn Nathan (class instructor), Ryan Romero and David Jones. Bottom row, l-r: Kat Aler, Vitoria Oliveira, Danna Canno

In Memory of:

- Joe Shain

In Honor of:

- Cathy Hackett
- Ellie Smallwood
- Alex Pino
- Rob Dean

(Donations were given to Bienvenidos Outreach to honor these fine people)



Collaboration with

Partners: Our weekend food bags for the homeless continues to see new participants. A huge thank you to La Family Homeless Clinic who helps us to distribute these bags through their clinic and mobile services. Working together has helped both of our organizations to reach out to more people in need of food, shelter and healthcare who otherwise may have not known about services available to them.

FY2022-2023 Totals: (as of 3/31/23)

New applications	300
Boxes given out	7,015
Lunches handed out	10,791
Visits to clothing room	3,993
Volunteer hours donated	8,745
Number of seniors served	557
Number of children	813

Sponsorships: Another way to work with Bienvenidos Outreach

We welcome Wellcare as a proud sponsor of our Eldorado Farmers' Market. This year, we are teaming up with companies who share our vision of helping people in our community to achieve healthy lives affordably. To find out more about Wellcare, go to www.wellcare.com or check our market newsletter to see when they will be at the market.



Backup Volunteers Needed:

Another thing we learned during the pandemic is the need for backup volunteers. Backup volunteers are called only when our regular weekly volunteers can't come in on their normal days. It's a great way to volunteer, especially for those who can't commit for long-term volunteering but would really like to get out and give back to their community. If this sounds like something that may interest you, please call Clarissa or Susan at the number listed below for more information. If you belong to a social organization or church that would like to get out into the community to help, this is also the perfect volunteer plan to think about!

THANK YOU FOR YOUR CONTINUED SUPPORT. YOU MAKE A DIFFERENCE IN OUR COMMUNITY!

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This institution is an equal opportunity provider.

Which one of these students won the logo design contest and which one won the brochure and stationery contest? Find out in the next newsletter, due out in November, when we unveil our new logo!
Pictured below: l-r: Student, Kimberly Molina, Susan Tarver, Student, Danna Canno



Eldorado Farmers' Market

The 2023 season of the Eldorado Farmers' Market started Friday, May 26th and will be open until October 6, 2023. Hours of operation are 3:00pm -6:00pm and is located on the parking lot of La Tienda at Eldorado (7 Caliente Road). Plenty of parking is available in the adjacent parking lots.

The market is a fundraiser for Bienvenidos Outreach through collection of stall fees and assorted fundraising events we will hold throughout the summer. Funds received from the market go towards buying healthy food for our clients, with a heavy emphasis on nutritious breakfast food and snacks for children and people with health problems who have been directed by their healthcare professionals to change their diets.

The market also serves as a drop off spot for donations of food, clothing, personal care items and of course, monetary donations are gladly accepted, too.

See you at the market!

